
Working hard to Protect, Promote & Educate our Profession

NEWSLETTER, September 2018



MICHIGAN
AIR CONDITIONING CONTRACTORS
ASSOCIATION

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Michigan Legislative & Regulatory Update

*Message from President
Bill Krestakos*



*Another scorching month down!
As we head into September, we
can look forward to cooler
weather, a welcome departure
from the summer heat indeed.*

*As we all know, air conditioning
is more than just keeping us cool
and as we approach fall, we can
start to gear up for staying warm
which is just as important.*

*Be sure to advise your customers
that getting a furnace checkup
and other maintenance now is
best to avoid costly issues later.*

*As always, keep doing your great
work and remember to stay safe*



Revised Code of Conduct Proposed

On August 28, 2018, the Michigan Public Service Commission (MPSC), as part of Case No. U-18361, released its proposed rule being the newly revised [Code of Conduct](#) (see exhibit A) pursuant to [Section 10ee\(1\) of 2016 PA 341](#). The newly revised proposed Code of Conduct among other things applies to all utilities and authorized utilities to offer other value-added services and or products (VAPS) in addition to appliance service plans (ASP). The newly revised proposed Code of Conduct includes many of the measures that MIACCA has been advocating for like measures to prevent anticompetitive behavior, cross-subsidization, and preferential treatment.

Additionally the newly revised Code of Conduct includes the MIACCA supported measures for adequate record keeping, rules on the sharing of utility equipment/personnel, a prohibition on joint utility/VAPS marketing, anti-discrimination language (a utility can't give preferential treatment based on a person use or non-use of VAPS), fairer information sharing (everyone has access to the same customer information provided to the VAPS), a notification requirement for new VAPS, annual reporting of VAPS, and penalty provisions that includes the utility paying for a complainant's attorney fees if found guilty.

The proposed revised Code of Conduct rules will now be submitted to the Legislative Service Bureau and the Office of Regulatory Reinvention for approval. MIACCA is committed to remaining engaged in this rules process for continuing the fight for fair competition. So stay tuned! As always, please submit your questions, comments and or concerns to info@miacca.org.

MIACCA asks for Support of HB 5376

The Michigan Air Conditioning Contractors Association (MIACCA) strongly supports House Bill 5376 and we urge you to vote "Yes" on the bill. This year the Michigan Department of Licensing and Regulatory Affairs (LARA) began using a two-person code review panel which operates in secret and makes decisions outside of the public's view, ending transparency and limiting public participation. HB 5376 restores the balanced broad-based

wherever you are taking care of Michigan's HVAC/R needs.



Electric vehicle ride-and-drive scheduled at Michigan Agency for Energy in September

LANSING, Mich. – The Michigan Energy Office will host an electric vehicle (EV) ride-and-drive event from 9 a.m. to 1 p.m. on Thursday, Sept. 13, in Lansing.

Sponsored by Midwest EVOLVE and Greater Lansing Area Clean Cities, the event will feature test drives of several plug-in EV models, including hybrids and all-electric vehicles. Attendees are encouraged to get their EV questions answered from owners as well.

The event will take place at Michigan Agency for Energy (MAE), 7109 W. Saginaw Highway, Lansing.

The Michigan Energy Office is hosting the event as part of its mission to

accelerate economic growth by encouraging investment to advance mobility, manufacturing and healthy communities.

code review committees used successfully to write Michigan's construction codes for over 30 years and should be restored for the following reasons:

[Read Full](#)

Board of Mechanical Rules Update

The Board of Mechanical Rules met on August 22, 2018 and the mechanical examinations will soon be going through a committee review process, and the 2018 MMC should be adopted as early as the state process allows in 2019.



The Top 6 HVAC Industry Trends to Know for 2018

If there is one common theme we're seeing for the HVAC industry in 2018, it's that technology is influencing the industry and customer expectations. If you haven't already, 2018 is the year to look at ways technology can help your HVAC business with marketing, business operations, and making data-driven decisions.

We reached out to business owners, industry experts, and marketing and finance pros to get their take on what the HVAC industry can expect in 2018. Here's what they had to say:

[Read More](#)



WFD September Update

Submitted by Michael Cain: President Michigan Engineered Comfort Corporation (MECC) | Facility Engineers, Contractors & Consultants

Please note that the FSU/MIACCA cookout has been rescheduled for **September 19, 2018 from 4 - 8 p.m.**

For our Membership, MIACCA attended a very important

Greater Lansing Area Clean Cities (GLACC) is a coalition of stakeholders working to grow the market for alternative fuels and advanced vehicles.

The Midwest (EVOLVE) Electric Vehicle Opportunities: Learning, eVents, Experience project is a partnership between the American Lung Association and eight Midwestern Clean Cities coalitions in seven states. The purpose of the project is to educate consumers, as well as public and private fleets, about the performance and environmental advantages of electric vehicles.



A Word of Caution to Thermostat Replacement Incentives

The Air Conditioning Contractors of America (ACCA) announced today that the ACCA and the Thermostat Recycling Corporation (TRC) have sent a letter of support to associations representing utility companies, policy makers, and environmental advocates who are engaged in the replacement of old thermostats with new, more energy-efficient models. However, with that support comes a call to be watchful that their good intents are not sullied by a failure to

roll out meeting for the State's Marshall Plan

- Hosted by Henry Ford College, for the Wayne County & SE MI region.
- One of many roll out meetings across the State, in harmony with the regional school districts.
- This is a State Funded Program, offering up to \$100,000,000.00, for training & job marketing.
- The goal is to creatively partner Employers and Employer Associations such as our's, with K-12, Community Colleges & Technical Training Schools in your area, to fill vacant "high demand" jobs.
- Funding is available for Internships, Apprenticeships & the Continued Education of your team. MIACCA is leading the industry, creating Michigan's first "Merit Based" HVAC&R program.
- We will need Membership partners, to identify & work with the preferred schools in your area.
- Currently we have identified the following schools with active HVAC&R programs to work with:
 - Henry Ford College
 - Lansing Community College
 - Mott Community College
 - Kellogg Community College
 - Grand Rapids Community College
 - Ferris State University

[Read full report here](#)



Mechanical Inspectors Association of Michigan Fall Conference

OCTOBER 12-13, 2017
MIAM FALL CONFERENCE Doherty Hotel, 602
N. McEwan, Clare, MI
14 Credits - 8 hours Technical, 6 hours Specialty

[Register Here](#)

responsibly dispose of replaced mercury-containing thermostats.

[Read More](#)



Cyber Security and Small Business

It's nearly impossible these days for businesses to operate without the help of Internet-connected devices, which exposes them to cybercrime. It's the small-to medium-sized businesses, however, that are especially vulnerable: half are victims of cybercrime and nearly two-thirds of those victims go out of business.¹ Hackers increasingly target small businesses because there is a low risk they will be caught and a high probability they will be successful.

Maintaining personally identifying information (PII) on a computer connected to the Internet creates a nearly unavoidable risk. More than likely, names, addresses, and employees' employment information are stored. If PII is acquired by someone without the authority to do so, in most states that is a security breach (data breach).

Banking, credit, and vendor account information is also



Reminder: Project Service Day September 22, 2018

MIACCA is seeking contractors to join us in this goodwill event that will provide service calls those who could use a helping hand, in the Grand Rapids area. We will be providing furnace inspections and other service needs that we might run in to. We know how important your time is and wouldn't ask for this commitment on your part, if we didn't feel that this is a fantastic opportunity to show the public just how amazing MIACCA's contractor members are!

Additionally if you'd like you can be paired up with an HVACR student to ride with you. This is an excellent way for you to show them your work ethic and network with potential interns and employees from Ferris State University and an opportunity to let them experience what it is like to give back in this feel good event.

If we have enough of our members to volunteer, we have a tentative schedule of meeting at 7:30 a.m. for doughnuts, coffee and student pair ups, complete as many service calls as we have man power for. An appreciation dinner with raffle prizes and giveaways will be held the following week or so, in your honor. The details will be provided once we know how many people we will need to accommodate.

If you cannot participate at the event and would still like to be involved, you may do so by sponsoring the event. We would appreciate any donations of equipment or financial contributions..

As a volunteer or sponsor of this event, you will be recognized on our [Project Service Days webpage](#) and in the October eNewsletter.

By participating in this event, you will be making a warm difference in the lives of those less fortunate. Please let me know if you can mark off your calendar for this event and how many techs you will be so kind to volunteer by June 22, 2018 so we may begin preparing. Please call or email me at the below contact information.

vulnerable. Even if that valuable information is not stored on an Internet-connected computer, employees who have access to it can be duped into handing it over to criminal actors. [Read More](#)

Product Spotlight- HVAC



A just released study from the Harvard T.H. Chan School of Public Health found that heat waves may actually impact the way the people think. In already stressful response situations, adding the element of elevated temperatures clearly makes things tougher on first responders.

Adding cooling capabilities to an existing shelter can make a significant improvement to your operation. While our shelters are designed to stand up to the world's most austere environments on their own, adding an HVAC unit makes them more hospitable in climates where extreme (or even moderate) heat is an issue.

We offer three standard HVAC units to fit easy within our shelter systems, as well as the capability to build custom systems. Paired with a quick-

Thank you for your consideration and we hope you can join us!



Caesars Palace, Las Vegas October 10-12, 2018

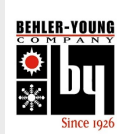
Service World Expo will provide all the best business insights, marketing strategies, moneymaking practices, and more. This is the 3rd Annual event brought to you by Service Nation Inc., a company who is passionate about helping HVAC, Plumbing, and Electrical contractors grow and achieve business excellence.

[Read More](#)

installing insulation package, shelters can instantly gain effective heating and cooling capabilities.

[Read More](#)

Supported by our Associate Members



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